

Success Story Opthamology

The Challenge

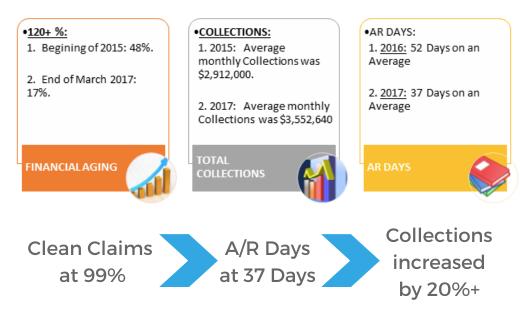
Our client is a specialist in Opnthalmology with deep expertise in Biepharoplasty, Laser Resurfacing, Endoscopic techniques in Facial Surgery, Facial Rejuvenation, Injectable Facial Fillers, Eyelid and Orbital Reconstruction, and Thyroid Related Eyelid/Orbital Disease.

Dissatisfied with the inefficiencies of their previous billing vendor, whose actions had resulted in negative revenue growth, The Client struggled to accelerate their existing revenue of \$35 Million annually.

Genesis was engaged in 2015 with an assurance to increase collections and decrease the Client's Account Receivables. As a result of the preliminary practice analysis completed by Genesis' RCM division, the Client was promised delivery of a 10% - 15% increase in the monthly collections.

The Outcomes

Using proprietary data analytics and focusing neavily on recovering outstanding A/R and streamlining claims processing workflows, Genesis doubled its promised results. The Client extended their current agreement for another 3 years.



\$500,000+ increase in monthly collections

Average A/R reduced by more than 2 weeks

> It's a good time to thrive KGENESIS

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