

Maximize Your Wound Care Outcomes.

THE GENESIS RCM WOUND CARE PROGRAM: GOOD FOR YOUR PATIENTS AND YOUR BOTTOM LINE.



WHO USES WOUND CARE SERVICES?



Cardiac Patients



Cancer Patients & Survivors



Surgery Patients



Diabetic Patients



Seniors



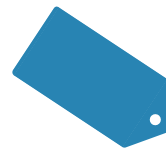
Veterans



Amputees

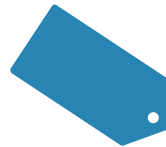
WHO PROVIDES WOUND CARE?

Dermatologists
Podiatrists
Orthopedic Specialists
Vascular Specialists
Internal Medicine & Family Practices
Rural and Critical Access Facilities
Skilled Nursing & LTC Facilities



6.5 MILLION

People Impacted By Chronic Wounds in the US



\$39 BILLION

Annual Cost of Wound Care Services in the US



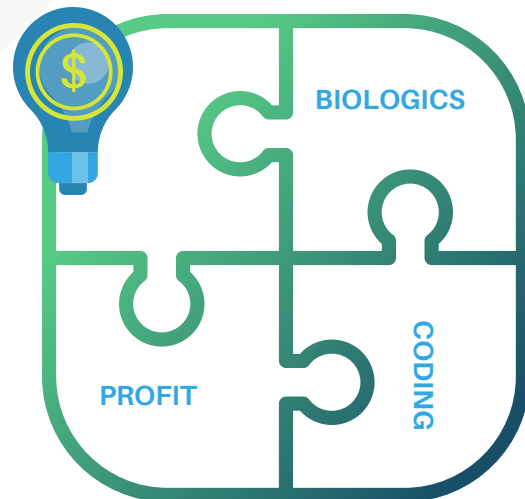
\$6,000/DAY

NET Revenue Potential with the Genesis WC Program for just 10 15-minute procedures per day

A COMPLETE WOUND CARE SOLUTION

With Genesis, implementing an effective, profitable wound care program is simple:

- Outlining the most effective methods for your referral network
- Negotiating biologics vendor terms
- Providing coding/clinical documentation templates and training
- Delivering RCM services to maximize your environment



Get Reimbursed!

A Success Story

- CA-based, 3 clinician practice
- Average Monthly Insurance Payments Pre-WC Program: \$621,466

Utilizing the same physical spaces and physicians, the facility:

- ✓ Saw revenues jump **352%** to \$2,088,143
- ✓ Converted to biologics and negotiated NET terms with vendors to **generate margin** where previously there was a cost.
- ✓ Helped **initiate patient referrals** from surrounding clinics

Are your wound care services netting you **\$600** per procedure?

Make sure your reimbursements are working as hard for your practice as you. Request a Genesis RCM Wound Care Program **custom ROI** today!